

STEMFest 2024

Celebrating 15 years

Inspire excitement

about STEM fields.

Understand the impact

of STEM fields on our lives.

Build a pipeline

to STEM careers.

Brought to you by



We welcomed

- About **3,500 visitors**.
- **15 school buses** filled with students and educators.
- Visitors from at least **133 different zip codes**.



Our visitors

- Explored more than **125 interactive exhibits** across campus.
- Soldered **573 Blinkies**.
- Over **600 kids** got to fly, drive or interact with robots and drones.



NIU Connections

- NIU departments and groups sponsored and staffed 90 booths with hands-on learning activities.
- Volunteers came from 6 colleges and many divisions of the university.
- 77 additional NIU students helped out, for a total of 450 STEM Fest volunteers.

Visitor experience

- **95%** of visitors surveyed said STEM Fest met or exceeded expectations.
- **97.5%** said they were likely to attend STEM Fest next year.
- **99.1%** said they would recommend STEM Fest to others.

Exhibitor experience

- **94.5%** of exhibitors said STEM Fest met or exceeded expectations.
- **97.2%** said they would recommend exhibiting at STEM Fest to others.



Educational impacts

- **93.1%** of visitors surveyed said they were “most likely or “highly likely” to encourage a student to attend NIU.
- **98.1%** of the respondents said they were “most likely or “highly likely” to encourage a student to explore STEM fields.



Northern Illinois University



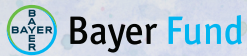
NIU STEM

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Thank you to all our sponsors:



STEMFest 2024

"It was a great experience with so many wonderful things for our kids to learn!"

"This is my first year, and all the exhibits blow us away. The organizers are very attentive to everyone who comes in."

"My 7-year-old loved learning about all the different STEM fields. It was also fun to show my son what I learned/did in school."

"NIU STEM Fest made me want to pursue STEM-related careers."



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