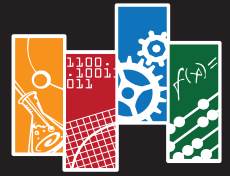


# STEMFest 2020



## An epic month-long STEMFest.

STEM Fest 2020 is on the books as the first virtual STEM Fest — featuring a full month of activities culminating in a gala online celebration. Here are some stats for this extraordinary effort by NIU STEAM and our NIU and external partners.

Hundreds of people found their

# SPARK

**Participants from** Illinois, Wisconsin, Iowa, New York, North Carolina, Georgia, California, Brazil and India.

**211 attendees** at our STEM Fest Cafes.

**162 views** of our Maker Monday videos.

**964 visits** to our community room.

**603 views** of our activity guides.

**236 downloads** of scout-patch activities.

**1,941 page visits.**

**Top videos** were “Amusement Park Physics” and “Leonardo DaVinci Was Wrong!”

Everyone pitched in to make it great.

## 14

### Featured Presentations

6 featuring NIU students or faculty/staff

7 featuring external partners

1 NIU STEAM demo

## 12

### External Partners including:

Argonne National Lab  
Discovery Center Museum  
Fermilab  
Mortenson Construction  
Morton Arboretum  
NASA  
Nicor  
Open Gears  
Rockford Park District  
Thermo Fisher Scientific  
Amy Alznauer, Author  
Kelly Starling Lyons, Author

## 17

### NIU departments, clubs, and organizations from:

College of Engineering and Engineering Technology  
College of Education  
College of Liberal Arts and Sciences  
College of Health and Human Sciences  
College of Visual and Performing Arts

We reached thousands with our message of STEM for all.

### Email

**16 eblasts** sent to **2,460 recipients** for a total of **29,520 messages** sent

### Social Media

**379 posts** combined on Facebook, Instagram and Twitter for a **total reach of 80,288**

### Website

In 3 months leading up to STEM Fest, [go.niu.edu/stemfest](http://go.niu.edu/stemfest) had **5,729 visits** from **3,937 users**



Northern Illinois University

[go.niu.edu/niusteam](http://go.niu.edu/niusteam)

## THANK YOU to our sponsors.

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